

GR[®] international
Business Networking
-SALES GUIDE-

GR INTERNATIONAL MEMBERSHIPS & PRODUCTS

- Seats (Annual cost). Including Business Networking
 - Exclusive and Non-exclusive ; 599\$
 - Select ; 799\$
 - Corporate ; 999\$

- Seats (Annual cost). Not including Business Networking
 - Advantages membership seat; 299\$

- Partners (Annual cost)
 - Silver ; 2 500\$
 - Gold ; 5 000\$
 - Platinum ; 10 000\$

- Sponsors
 - Bronze ; 500\$
 - Silver ; 1 000\$
 - Gold ; 1 500\$

- Products
 - Profile + ; 149\$
 - Marketing + ; 199\$

Advantages for all the different types of membership:

- Access to all groups and events of GR international
- Access to the global network of GR international
- Obtain a profile on GR international web site
- Greatly increase your SEO thanks to our web site
- Can enter unlimited promotional offers **
- Show your business as a GR member on social medias

\$599 Exclusive Seat

Get one exclusive seat in one of GR groups and mobility across our network.

Advantages

- Increases the potential for references
- Increase awareness of your business
- Forge bonds of trust with members of your group
- Have the exclusivity of your seat and presentation in you group

The following promotions can be granted

- NPO, student or individual: \$300 discount
- Restaurant and meeting place: \$300 discount with a GR offer
- 2nd seat in the same group: \$300 discount
- For each additional seat in other group: \$200 discount

\$599 Non-Exclusive Seat

Get one non-exclusive seat in the GR Access section and mobility across our network.

Advantages

- Flexibility of mobility without engagement
- Permits to network according to your schedule
- Introducing a simple and quick way to business network
- Information and events adapted for this category of members

The following promotions can be granted

- NPO, student or individual: \$300 discount
- Restaurant and meeting place: \$300 discount with a GR offer
- 2nd seat in the same group: \$300 discount
- For each additional seat in other group: \$200 discount

\$799 Select Seat (Select Club)

Get a Select seat for entrepreneurs committed to a high level of networking. Have an annual turnover of \$500,000

Advantages

- Demonstrate a higher level of commitment
- Exclusive section for Select members on the web site
- 10% discount for the sponsorship program
- Increased referencing benefit with a Select status
- Select identification icon on your profile card
- Right to participate in the Select and Prestige formula

Criteria for the Select seat or to retain the privilege of the Select seat:

- Reserved for exclusive members in a group
- Have total commitment based on the following points:
 - Attendance, positivism and active participation
 - Quality referrals and referral follow-up
 - Have completed their profile, and at least 1 GR offer (if applicable)
 - Have an annual turnover of \$500,000

The following promotions can be granted

- Restaurant and meeting place: \$400 discount with a GR offer
- 2nd seat in the same group: \$400 discount
- For each additional seat in other group: \$200 discount

\$999 Corporate Seat

Get a Corporate seat that covers the owner of the seat, his employees and/or collaborators of his team.

Advantages

- Multiply your strength and presence with this networking formula
- Save on your costs and development efforts
- More seats, more savings, more results
- Identification and section reserved for Corporate members
- Rapid growth of your business, both local and international
- 20% discount of sponsorship program

The following promotions can be granted

- Restaurant and meeting place: \$500 discount with a GR offer
- 2nd seat in the same group: \$500 discount
- For each additional seat in other group: \$200 discount

299\$ Advantages Membership Seat

Get a seat and access to an GR international profile without having access to business networking and enjoy all the advantages and privileges reserved for members.

Advantages

- Take advantage of exclusive benefits reserved for GR members.
- Access to all online offers and also add online offers for your business.
- Keep and accumulate GR credits.
- Increase your SEO on the web
- Automatically registered in our newsletters and access to GR promotions
- Participate in special events organized for all members

GR INTERNATIONAL PARTNERSHIPS & SPONSORSHIPS (ANNUAL COST)

Partnerships (\$2 500, \$5 000, \$10 000)

Get a Silver, Gold or Platinum Partnerships to increase visibility and credibility of your business.

Advantages

- 60 minutes consultation with our marketing team including a profile +
- Presence on the first page of the website in the prestigious « Partners » section
- Identification and reserved section for Prestige members
- Visibility during targeted events
- 30% discount on sponsorship program
- Ideal for increasing the notoriety and visibility of your business

Sponsorships (\$500, \$1 000, \$1 500)

Get the sponsorship you need for maximum visibility. By payment or exchange of same value.

Advantages

- Posting or mention in the event depending on the sponsorship.
- Increase the visibility and influence of your business.
- Contribute to the success and realization of the event.
- Choose the event that will reach your target audience.
- A great way to advertise inexpensively.

GR INTERNATIONAL PRODUCTS

Profile + 149 \$

Make the most of your GR international membership with a Profile +. A member of our team will show you the immense potential of your profile, GR offers and many other opportunities!

Advantages

- Exponential increase in your results.
- One purchase is enough; you will benefit for the duration of your membership and for all your seats.
- Better visibility and notoriety on the web (SEO).

The service includes

- Support with a professional from the GR international team
- Support on the word of welcome and the stages of integration
- Explanation and description of the member access area
- Creation of a complete profile / several languages can be added
- The importance of properly completing your profile and keywords
- Insertion of a well-identified profile photo
- Add all relevant information
- Add your website or use your profile as a web page
- Integration of social networks (Facebook, Instagram, YouTube, Google reviews, LinkedIn, Twitter)
- Add GR offers, use the promotion calendar
- Use and maximization of our Facebook groups
- Brief explanation of the referrals and website visit
- BM (Business meeting) with our expert 2 weeks following your Profile + meeting

Marketing + 199\$

Maximize results based on your goals of your membership with GR International. An expert from our team will show you the marketing opportunities offered by GR international!

Advantages

- Increase your results based on your goals
- You will be accompanied by one of our marketing experts
- Better return on your investment of your membership
- Personalized service for your business

The service includes

- A form to be completed before meeting with the marketing expert
- Support with a professional from the international GR team
- Personalized analysis of your needs and objectives
- Proposals to achieve your goals
- A personalized action plans
- Establishment of a timeline for achievement and target achievement
- Explanation of what business networking is
- Explanation of referrals
- The importance of a 1 on 1 (Business Meeting)

** Does not apply to the Advantage membership seats.